

VISUAL THINKING PROCESS

LOOK

COLLECT AND SCREEN THE INFORMATION YOU ALREADY HAVE

SEE

PIECE THE INFO TOGETHER AND DECIDE WHAT YOU CAN EXPAND ON

IMAGINE

FIGURE OUT WHAT THE IDEA WOULD LOOK LIKE AND HOW IT WOULD FUNCTION, DECIDE WHAT YOU STILL NEED TO MAKE THE IDEA FLOW PROPERLY

SHOW

EXPLAIN AND DISCUSS THE DESIGN TO THE GROUP TO MAKE SURE YOU COVERED ALL OF THE BASES

